

# Community Engagement Summary Report



Town of Los Gatos

January 7, 2021



## Community Engagement Summary

### Introduction

The Winchester Boulevard Class IV Bicycle Lane Project is a precursor to the Winchester Boulevard Complete Streets Project. The project proposes improvements to transform Winchester Boulevard to improve safety and connections for motorists, bicyclists, and pedestrians, in an effort to encourage more bicycling and walking trips as part of the Town's overall Connect Los Gatos Program.

The Winchester Boulevard Bicycle Lane Project will be incorporated into the Town's Annual Street Maintenance Project. At the June 16, 2020 Town Council meeting, Council approved an amendment to the existing consultant services agreement with Kimley-Horn and Associates to include the design of the Winchester Boulevard Bicycle Lane Project.

### Overall Approach

Community engagement for this project began the summer of 2019. Town staff delivered a verbal report on bicycle and pedestrian improvements as part of the Winchester Boulevard Complete Streets Project, to the Bicycle & Pedestrian Advisory Commission. In addition to the public outreach efforts in the past several years, the Town has conducted intensified community engagement since the kick-off of the design phase in the summer of 2019. The Town has implemented the various community engagement tools.

- Project website [www.losgatosca.gov/ConnectLG](http://www.losgatosca.gov/ConnectLG) with all relevant project background information and updates.
- Community meeting in September 2020, open to the public.
- Monthly Complete Streets and Transportation Commission meetings, open to the public.
- Town Council meetings, open to the public.
- An online community Wiki mapping survey conducted in April 2020
- Meeting notices regarding the meeting via direct mailing and social media.
- Flyers placed on the streets and local businesses.





The public may participate in any and all of these opportunities. Staff encourage community members to seek project updates, ask questions, and provide comments. The past and ongoing activities are listed in Table 1. With the help of key community partners, these flyers were also distributed to target outreach groups. These partnerships include Los Gatos School Districts, and the non-profit organization - Los Gatos Monte Sereno Safe Routes to School (SR2S).

Table 1 – Community Engagement Activities

6/6/19	Bicycle and Pedestrian Advisory Committee: verbal report on bicycle and pedestrian improvements for Winchester Complete
8/27 – 8/28/19	Bicycle and Pedestrian Counts: Feedback from volunteers on observations and interactions with community members
1/15/20	Safe Routes 2 School General Meeting
1/30/20	Connect Los Gatos Project Website
2/13/20	Monte Sereno Better Streets Commission 7:00 pm Topic: Introduction and community needs
3/12/20	Complete Streets & Transportation Commission 7:30 am – 9:00 am Topic: Introduction and community needs
4/1/20	Wikimapping online outreach tool
4/15/20	Status Update on Wikimapping Online Outreach Tool
4/19/20	Spring into Green event 10:00 am – 1:00 pm, Town Plaza Park
6/15/20	Wikimapping online outreach results
JULY-MID AUGUST	Connect Los Gatos Website updates
LATE AUG. – EARLY SEPT.	Other promotions: social media, schools, SR2S Flyers along project location
9/11/20	Project website update
9/14/20	Social Media Posts: Facebook, Instagram, Next Door, Twitter, Notify Me
9/17/20	Back to school eblasts by schools and S2RS
9/18/20	Town website: What's New post
9/21/20	Town website: Notify Me update sent to Connect Los Gatos email list
9/24/20	Project Virtual Community Meeting





# Community Meeting

## Winchester Boulevard Class IV Bikeway Project

*Thursday September 24, 2020 from 7:00-8:30pm*



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

Conéctate con nosotros!  
kết nối với chúng tôi  
Свяжитесь с нами!  
Connect with us!

联系我们！

Need translation or have any questions? Please contact the  
Town's Project Manager  
Suyesh Shrestha at  
[SShrestha@losgatosca.gov](mailto:SShrestha@losgatosca.gov)

## Join Us Online for a Virtual Meeting

For Zoom meeting link and additional project information, visit  
[www.losgatosca.gov/connectLG](http://www.losgatosca.gov/connectLG), or scan the code below with your smartphone!



The Town of Los Gatos Parks and Public Works Department invites you to attend an on-line community meeting to learn about the Winchester Boulevard Class IV Bicycle Lane Project. This project proposes to install protected bike lanes along Winchester Blvd between Blossom Hill Road and Lark/Wimbledon Avenues to better accommodate bicycle and pedestrian users of all ages and abilities. The project includes:

- Reduction and re-purposing of Winchester vehicle lanes to improve bike and pedestrian safety
- Elimination of on-street parking in several locations to improve bike and pedestrian safety
- New green bike lanes and bike boxes at several key intersections
- Installation of bike bollards
- Additional pedestrian and bicycle safety improvements at key intersections

We encourage you to attend, learn more about the project, and provide input. Public participation is vital to the project's success.

connect SKATEstay  
BIKE LOS GATOS  
JOGgather PLAYwalk







## Attend the Winchester Bicycle Lane Project Community Meeting

The Town of Los Gatos Parks and Public Works Department invites you to attend an on-line community meeting to learn about the Winchester Boulevard Class IV Bicycle Lane Project. This project proposes to install protected bike lanes along

Winchester Boulevard between Blossom Hill Road and Lark/Wimbledon Avenues to better accommodate bicycle and pedestrian users of all ages and abilities.

We encourage you to attend, learn more about the project, and provide input. Public participation is vital to the project's success. Please visit the [Connect Los Gatos webpage](#) to learn more!



## Town of Los Gatos Parks and Public Works

19 hrs · 🌐

### Community Meeting: Winchester Boulevard Bicycle Lane Project

The Town of Los Gatos Parks and Public Works Department invites you to attend an on-line community meeting on September 24th to discuss the Winchester Boulevard Class IV Bicycle Lane Project. This project proposes to install protected bike lanes along Winchester Boulevard between Blossom Hill Road and Lark/Wimbledon Avenues to better accommodate bicycle and pedestrian users of all ages and abilities.

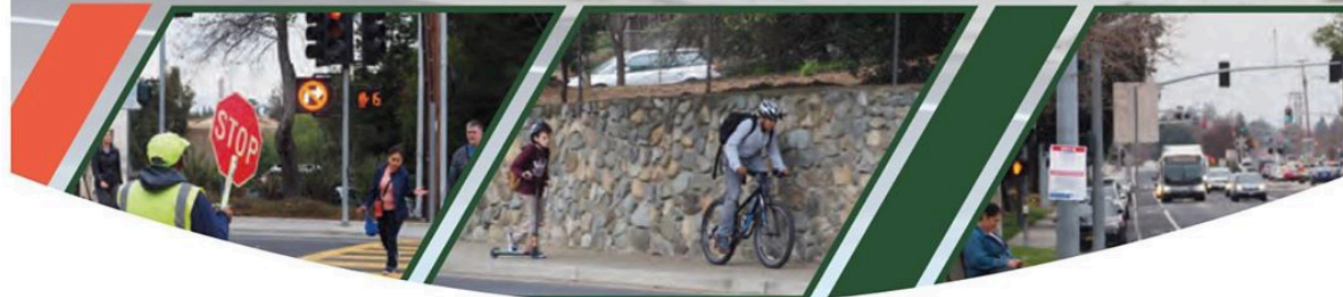
We encourage ... [See More](#)



connect SKATEst  
LOS GATOS  
JOGgather PLAYv







connect **SKATE** stay  
**BIKE** **LOS GATOS**  
**WALK** **JOG** gather **PLAY** walk



**townoflosgatos** • Follow

...



**townoflosgatos** The Town of Los Gatos Parks and Public Works Department invites you to attend an on-line community meeting on September 24th to discuss how the Winchester Boulevard Bicycle Lane Project will improve safety and connection for bicyclists and pedestrians using the Winchester corridor. This project proposes to install protected bike lanes along Winchester Boulevard between Blossom Hill Road and Lark/Wimbledon Avenues to better accommodate bicycle and pedestrian users of all ages and abilities.

We encourage you to attend, learn more about the project, and provide input. Public participation is vital to the



19 likes

17 HOURS AGO

Add a comment...

Post



**LosGatosPPW**  
@LosGatosPPW

## Attend the Winchester Bicycle Lane Project Online Community Meeting on September 24, 2020!

The meeting will cover the proposal to install protected bike lanes along Winchester Boulevard between Blossom Hill Road and Lark/Wimbledon Avenues to better accommodate bicycle and

2:12 PM · Sep 14, 2020 · Twitter Web App

2 Likes



**LosGatosPPW** @LosGatosPPW · 18h

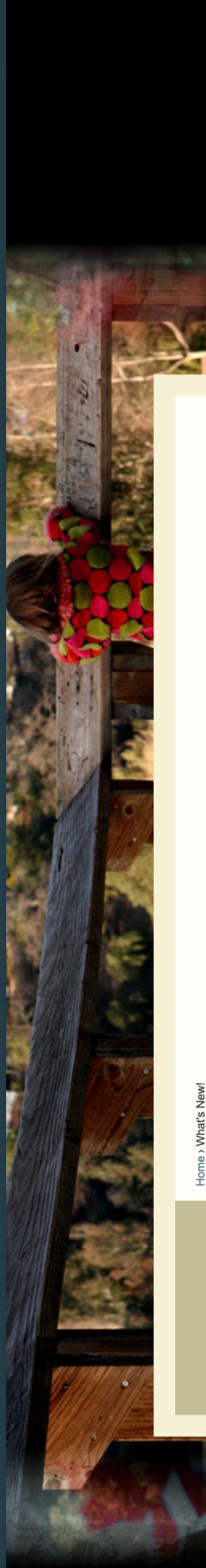
Replying to @LosGatosPPW

pedestrian users of all ages and abilities.

Please visit the Connect Los Gatos webpage to learn more!

[losgatosca.gov/2590/Wincheste...](https://losgatosca.gov/2590/Wincheste...)





**Live & Recorded Meetings**

**About Los Gatos**

**Town Council**

**Town Code**

**Financial Transparency**

**Los Gatos Library**

**Code Compliance**

**Park Reservations**

**Becoming an Inclusive Community**

[Home](#) > What's New!

[Home](#)

Posted on: September 14, 2020

## **Winchester Boulevard Bicycle Lane Project Community Meeting - September 24**

The Parks & Public Works Department invites you to attend an online community meeting on September 24 to discuss how the Winchester Boulevard Bicycle Lane Project will improve safety & connection for bicyclists & pedestrians using the Winchester corridor.

This project proposes to install protected bike lanes along Winchester Boulevard between Blossom Hill Road and Lark/Wimbleton Avenues to better accommodate bicycle and pedestrian users of all ages and abilities.

We encourage you to attend, learn more about the project, and provide input. Public participation is vital to the project's success!

Please visit the [Connect Los Gatos webpage](#) to learn more!



← **Previous**

Landscaping for Wildfire Protection Class - September 24

**Next** →

Webinar - The Tenant & Small Landlord Relief Act of 2020 (AB3088) - September 24

**Search**

All categories ▾



**Tools**



**Categories**

• All Categories

• Home







## Winchester Boulevard Class IV Bikeway Project Community Meeting September 24th, 2020


The Town of Los Gatos Parks and Public Works Department invites you to attend and provide your input on an important class IV bicycle lane project. The project proposes to install protected bike lanes along Winchester Boulevard between Blossom Hill Road and Lark/Wimbledon Avenues to better accommodate bicycle and pedestrian users of all ages and abilities.

We encourage you to attend, learn more about the project, and provide input. Public participation is vital to the project's success!

Please visit the [Connect Los Gatos webpage](#) to learn more!

 Share on Facebook

 Share on Twitter

 Share via Email